

2024 MEDIA KIT

National  
Women's  
Political + Caucus

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RECRUIT. TRAIN. ELECT.

[www.nwpc.org](http://www.nwpc.org)



# NATIONAL WOMEN'S POLITICAL CAUCUS

The National Women's Political Caucus is the only national organization exclusively dedicated to increasing women's participation in all political and public life roles:

- Elected and appointed officials
- Delegates to national party conventions
- Judges in federal and state courts
- Lobbyists
- Voters
- Campaign organizers

NWPC was founded in 1971 by these prominent women:

- **Gloria Steinem**, author, lecturer and founding editor of Ms. Magazine
- **Shirley Chisholm**, activist, former Congresswoman (1969-1983) and 1st black woman to run for president of the United States
- **Betty Friedan**, activist and author of The Feminine Mystique
- **Fannie Lou Hamer**, voting and women's rights activist and civil rights leader
- **Bella Abzug**, former Congresswoman (1971-1977) and former president of Women USA
- And about **300** of their closest friends from across the country



## 12 STATE CHAPTERS

California, Kansas, Massachusetts, Missouri, New Jersey, New York, Ohio, South Carolina, Tennessee, Texas, Virginia, Washington and 10 emerging chapters.

## INCREASE IN WOMEN ELECTED\*

### U.S. Congress:

15 women in 1971 – 151 by 2023

### State Legislator:

363 women in 1971 – 2,416 by 2023

### Mayor:

7 women in 1971 – 433 by 2024



\*According to the Center for American Women and Politics (CAWP)



# OUR MISSION

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The National Women's Political Caucus is a progressive, pro-choice, multi-partisan, grassroots membership organization dedicated to identifying, recruiting, training and supporting women candidates for elected and appointed office.

## WHAT WE DO

In addition to endorsements and financial donations, the Caucus offers campaign training for candidates and campaign managers, as well as technical assistance and advice. State and local chapters provide support to candidates running at state and local levels by helping raise money and providing crucial hands-on volunteers.

*At present, our country needs women's idealism and determination perhaps more in politics than anywhere else.*

*Shirley Chisholm, Co-Founder, NWPC*



# PRESIDENT DEIDRE MALONE

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[dmalone@nwpc.org](mailto:dmalone@nwpc.org)

Deidre Malone is the 15th woman to hold the position of National Women's Political Caucus president. She previously served as NWPC 1st vice president and vice president of Communications. Malone is a former elected official in Tennessee. She was elected to the Shelby County Commission in 2002, where she served as chair of the budget, community services, and housing and economic development committees and vice chair of the education committee. In September 2008, Malone made history, becoming the first African American woman to chair the Shelby County Commission and the first female to chair the budget committee. Malone ran for mayor of Shelby County and is the first woman to win a major party nomination for that position.

Malone is president/CEO of The Carter Malone Group LLC (CMG) a public relations, marketing, advertising and government relations firm headquartered in Memphis, Tennessee, with an office in Jackson, Mississippi. Before opening the agency in May 2003, Malone served as vice president of Marketing Development for ALSAC/St. Jude, the fundraising arm of St. Jude Children's Research Hospital. She also held the position of St. Jude Public Relations director. Malone is a former broadcast journalist, who served as a news producer for WMC-TV Action News 5.

Twice she served as president of the NWPC Tennessee Chapter. She is also former vice president of the Shelby County Democratic Party, immediate past president of the NAACP Memphis Branch, a founding member of the Philanthropic Black Women of Memphis, and a trustee at Bethlehem Missionary Baptist Church.

Malone is a 1999 graduate of Leadership Memphis and in 2001 served as Leadership Memphis Alumni Association president. She is a member of Beta Epsilon Omega Chapter of Alpha Kappa Alpha Sorority Inc. She serves as vice president of the New Tri-State Defender ownership group and is also a founder of the Carter Malone Network. Malone is a graduate of Jackson State University (Mississippi) with a degree in mass communications and a minor in marketing. She and her husband, Dr. Patrick Malone, have two sons, Patrick II and Brian. She is the proud grandmother of Patrick III, Bailee Christian, and Brielle.



# BOARD OF DIRECTORS

The National Women's Political Caucus Board of Directors, 2023-2025



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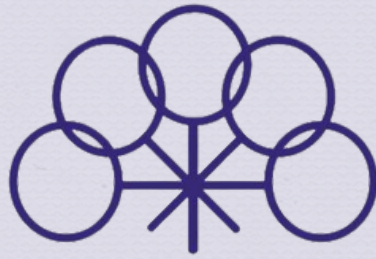


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## STAY CONNECTED

If you would like to interview NWPC President Deidre Malone  
or a member of the NWPC National Board, call  
202.785.1100.



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